

PsySSA's 30th Anniversary

**ANNUAL
PSYCHOLOGY
CONGRESS**





Introduction

This year marks the 30th anniversary since the inception of The Psychological Society of South Africa, the national representative body for psychology in South Africa. We are thrilled to extend an invitation to the landmark 30th Anniversary Congress, scheduled to take place from 8-11 October 2024 at Emperor's Palace, Johannesburg. This milestone event not only celebrates three decades of PsySSA's significant contributions to the field of psychology in South Africa but also offers a unique platform for networking and knowledge sharing. Scheduled events include engaging sessions, keynote presentations by world-renowned professionals, and a special celebratory gala dinner marking three decades of achievements.

Why Participate?

The Congress is designed to foster professional development and community building among psychology professionals at all career stages, from seasoned practitioners to those just beginning their journey in the field. Your participation at our Congress will provide you with the opportunity to stay abreast of the latest innovations and research in psychology, forge meaningful professional connections, and gain insights into practical strategies aimed at enhancing organisational effectiveness and success.

We appreciate your consideration of this opportunity to join us in marking a significant milestone in the history of psychology in South Africa. Your support as a sponsor will contribute significantly to the success of our Congress and to the ongoing growth of the psychology community.

For more information or to discuss sponsorship opportunities, please contact nthabiseng@psyssa.com

Thank you for considering this opportunity. We look forward to the possibility of partnering with you to make the PsySSA 30th Anniversary Congress a resounding success.

Sponsorship Opportunities:

We offer a variety of sponsorship packages designed to maximise visibility and return on investment. These packages provide opportunities for branding, exhibitions, and direct engagement with attendees, ensuring significant exposure for your brand. Aligning your brand with this prestigious event will not only enhance your visibility but also reaffirm your commitment to the advancement of psychology.

We invite you to be an integral part of this monumental event through our tailored sponsorship packages.

Gold Package – R80 000

Deadline: 1 July

- *Premium Branding and Recognition: with enhanced visibility through banner displays at the Congress registration desk, regular social media posts, bag inserts (limited to 1 insert), lanyard branding and mention in the Congress programme.*
- *Exhibition Stand: including free access for 2 representatives from 8-11 October 2024.*
- *Gala Dinner & Congress Access: includes 2 tickets to the gala dinner on 8 October 2024, and 2 Congress tickets from 8-11 October 2024.*
- *Opportunity to deliver a 5-minute speech at either the gala dinner or the opening ceremony on 8 October 2024.*
- *Prominent Verbal Recognition: acknowledgement of your support during key events including the opening and closing ceremonies.*
- *Commemorative 30th Anniversary Gift: a special gift commemorating PsySSA's 30th Anniversary, celebrating our journey and your support.*

Silver Package -R40 000

Deadline: 1 July

- *Enhanced Branding and Visibility: with enhanced visibility through banner displays at Congress registration desk, regular social media posts, and mention in the Congress programme.*
- *Additional Branding Opportunities: your brand will be featured on the Congress lanyards, ensuring high visibility throughout the event.*
- *Prominent Verbal Recognition: acknowledgement of your support during key events including the opening and closing ceremonies.*
- *Gala Dinner & Congress Access: Includes 1 ticket to the gala dinner on 8 October 2024, and 1 Congress ticket from 8-11 October 2024.*

Bronze Package – R25 000

Deadline: 1 July

- *Standard Branding: bag inserts (limited to 1 insert), regular social media posts, and mention in the Congress programme.*
- *Prominent Verbal Recognition: acknowledgement of your support during key events including the opening and closing ceremonies.*
- *Gala Dinner & Congress Access: includes 1 ticket to the gala dinner on 8 October 2024, and 1 Congress ticket from 8-11 October 2024.*

Terms and Conditions

Sponsorship packages must be paid IN FULL by 1 July 2024.

How to Partner with us:

1. Download the Sponsorship Prospectus via the PsySSA website, which details all available sponsorship packages and benefits.
2. Choose your preferred sponsorship option.
3. Click here to access the [Sponsor Confirmation Sheet](#)
4. Complete the Sponsor Confirmation Sheet.
5. Once we receive your confirmation sheet, our accounts team will issue an invoice for the selected sponsorship package.
6. A dedicated contact person from our team will be assigned to answer any questions you might have and assist you throughout the process up to and during the congress.

Previous Partners:



"Let's Really! Play Maths"



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